

Quality Policy for the MBA "Strategic Management and Competitiveness"

Introduction: The Quality Assurance Policy of the Department of Economics at the National and Kapodistrian University of Athens, in collaboration with the Department of Spatial Planning, Planning, and Regional Development at the University of Thessaly, aligns with the overarching Quality Policy of both institutions. This shared commitment is dedicated to providing high-quality education, in Greek and English, to students pursuing Undergraduate, Postgraduate, and Doctoral Programs in diverse fields of science offered by the Department of Economics and the Department of Planning, Urban, and Regional Development Engineering.

Program Commitment: The Department of Economics and the Department of Planning, Urban, and Regional Development Engineering are unwavering in their commitment to upholding this quality policy within the MBA "Strategic Management and Competitiveness" program. The goal is to ensure continuous improvement through the implementation of quality procedures outlined by the respective institutions, adhering to the standards set by the National and Kapodistrian University of Athens.

Quality Policy Implementation: To reinforce the academic nature and orientation of the MBA "Strategic Management and Competitiveness," the program's objectives and annual goals are promoted through this Quality Policy. It defines the methods and measures for achieving these objectives and encourages the active involvement of stakeholders in the evaluation and redesign processes. Specifically, the Department of Economics and the Department of Planning, Urban, and Regional Development Engineering commit to incorporating quality processes and procedures within this postgraduate program.

Key Processes and Procedures:

1. **Quality Assurance Actions:** The implementation of the Quality Assurance Policy includes specific actions to create a framework within which the postgraduate program operates.
2. **Resource Allocation:** Efficient resource allocation is undertaken to ensure the availability of personnel, funding, infrastructure, and equipment necessary for the program's success, enhancing the program's effectiveness.
3. **Periodic Internal Evaluation and Monitoring:** An annual internal evaluation is conducted to identify areas for improvement, guided by jointly agreed objectives and in collaboration with the Foundation's monitoring body.
4. **Quality Data Collection:** Data on various aspects of the program, including student performance, faculty contributions, and course structures, are collected and analyzed, contributing to data-driven improvements.
5. **Publication of Information:** Information about the program is published in an accessible, up-to-date, and objective manner on the websites of both the Department of Economics and the Department of Planning, Urban, and Regional Development Engineering.

6. **External Evaluation:** Periodic accreditation procedures are carried out by independent experts to ensure that the program aligns with national and European qualifications frameworks and meets the needs of the labor market.

Conclusion: This Quality Policy serves as a cornerstone in our pursuit of excellence within the MBA "Strategic Management and Competitiveness." Its implementation ensures the program's alignment with academic standards, promotes continual improvement, and contributes to the enhancement of the learning experience for our students.

[Website Link: MBA "Strategic Management and Competitiveness" :](http://mbasda.econ.uoa.gr/)
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We communicate this Quality Policy to our academic community, students, and stakeholders, underscoring our commitment to maintaining the highest standards of education and quality.